

A portrait of Felipe Stalman, a young man with short brown hair and a light beard, wearing a dark blue blazer over a light blue striped shirt. He is looking slightly to the right with a calm expression. The background is a textured, light-colored wall.

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Feli Stalman

Felipe Stalman is an industrial engineer born in 1999 with a professional career that combines global corporate experience with a fresh and disruptive vision of Generation Z.

His experience in Buenos Aires, Barcelona, Madrid and Vienna, along with his global vision, solid technical foundation and passion for people, make him an emerging leader in the business world. **Its purpose is to raise awareness so that young people and adults understand each other, collaborate and build the future together, because the best way to move forward is to learn from each other.**

His philosophy is summed up in a quote that guides him through every challenge: **More valuable than predicting the future is building it. Or better yet, knowing it before everyone else.**

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He is a professional with experience in leading multinational companies such as **SAP, Banco Santander, Loomis, and General Mills**. At Loomis, he **coordinated the commercial strategy** across 17 countries in Europe and Latin America. At **SAP**, as a **Global Product Support Engineer** and **Global Case Manager**, he specialized in large-scale technological solutions and gained a deep appreciation for the importance of customer experience. At **Banco Santander**, his role as a **Corporate Banking Analyst** gave him a thorough understanding of the financial sector. His experience at **General Mills** further strengthened his skills in **logistics and customer service**.

Beyond the corporate world, **Felipe is a sought-after speaker and a key voice for understanding Generation Z**. He also stays at the forefront of the **latest trends in Artificial Intelligence and how companies can apply them in their day-to-day operations**. With a perspective rooted in first-hand experience, he helps organizations and leaders connect with this new generation across different dimensions (consumption, communication, relationships) while offering practical AI use cases tailored to today's technological wave.

He holds the **international EXMA speaker certification**, one of the most prominent marketing and business platform in Latin America. He has also completed the **Advanced Program in Digital Marketing & E-Commerce at IE Business School** and is currently pursuing a **Master's in Digital Business with a focus on Artificial Intelligence at ISDI Business School**.

He has spoken at high-impact forums such as **ExpoNegocios**, Paraguay's most important business event; **the 11th Salesian Communication Conference in Spain**; **Innovation Week Global for AJE Group**; and **Serveo Corporate's "The Future Is Now"** event. His most recent keynotes include the **14th Avantia Congress by Bidafarma in Marrakech, Morocco, SuperNext**, the leading annual seminar on supermarket retail **in Uruguay, the Ismael Cala's influencers circle in Miami**, the **INTA's Annual Meeting 2026 in London**, The **9th ITH Innovation Summit in Madrid**. Across all these stages, he has delivered **valuable insights on bridging generations, connecting with today's youth, and leveraging AI for differentiation**.

In his conferences, Felipe offers **essential insights to foster synergy across generations, addressing their challenges and maximizing the strengths** each one brings to teamwork. He also proposes technological solutions designed to enhance productivity and resource efficiency for **companies seeking to adopt AI tools**.

For Felipe, learning and growth have no age limit. He believes in building communities where diverse experiences enrich our lives; because **meaningful evolution** comes from **action, connection, collaboration, and continuous learning**.

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